

## Community Resources Checklist

**BrightEdge adds marketing value far beyond the BrightEdge platform. Take advantage of all the community resources and interactions BrightEdge makes available:**

- 1. BrightEdge Research**
- 2. BrightEdge White Papers and Point of View Papers**
- 3. BrightEdge Bright Ideas Blog**
- 4. BrightEdge Case Studies**
- 5. BrightEdge Customer Stories**
- 6. BrightEdge Product Training and Certification**
- 7. BrightEdge Certified Professional Online Group on LinkedIn**
- 8. BrightEdge Share Events**
- 9. BrightEdge User Groups**
- 10. BrightEdge Customer Success, Professional Services, and AskSEO**
- 11. BrightEdge Agency Network**
- 12. BrightEdge Thought Leadership on Search Engine Land, Search Engine Watch, Marketing Land, Martech Advisor, CMO.com, Forbes.com, Inc.com**

If you would like to discuss the topic, please contact your customer success manager, call us at 800-678-8023, or email us at [info@brightedge.com](mailto:info@brightedge.com).